



FOR IMMEDIATE RELEASE

Yummy Market promotes Jamie Cooney to chief operating officer

Cooney's role expands to support long-term business growth

CONCORD, Ont., Aug. 18 – Yummy Market, a European food experience grocer, today announced the promotion of Jamie Cooney to the position of chief operating officer (COO), effective Aug. 3, 2026.

Currently serving as chief procurement officer, Cooney will assume the role of COO while continuing to oversee his existing responsibilities. This strategic appointment further strengthens Yummy Market's leadership team and positions the organization to accelerate its commitment to operational excellence, sustainable growth, and long-term business priorities.

Since joining Yummy Market in May 2024 as chief procurement officer, Cooney has played a significant role in strengthening the organization. During his tenure, he has built a high-performing procurement team, implemented improvements across key operational areas, developed business models that support the company's category management strategy, and partnered closely with retail teams to elevate merchandising standards and the customer experience.

Adrian Gianello, chief executive officer (CEO), commented: "It is our talented individuals who will help us to forge ahead. Jamie has demonstrated his resilience and his passion for continuing to develop a best-in-class specialty grocery retail operation. His dedication to our values of respect, teamwork and a collaborative approach has been appreciated by colleagues across the organization."

This promotion reflects both Cooney's contributions and the collective efforts of the company's team. As Cooney noted, "No one person can make an organization succeed; it is only with a collective partnership that we succeed."

Moving forward, Cooney represents the company's commitment to excellence and growth, and Yummy Market is confident the organization will continue to build on its momentum under his operational leadership.

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About Yummy Market

Founded in 2002, Yummy Market is a [gold award-winning](#) European grocery chain in the Greater Toronto Area (GTA), Ontario. It specializes in traditional European flavours, crafted from scratch daily in its in-store kitchen and bakery. Yummy Market also offers a large assortment of local and imported specialty foods tailored to European communities and curious foodies. For more information, visit www.yummymarket.com or follow them on [Instagram](#), [Facebook](#), [TikTok](#) or [LinkedIn](#).